



# TradeWins! Needs Checklist

( Check boxes for everything might want in the next three to six months )

## *Advertising & Media*

- Television
- Radio
- Newspaper
- Magazines
  - Consumer
  - Trade
- Flyer Distribution
- Direct Mail
- Directories
- Market Research
- Public Relations
- Ad Agencies
- Printing
  - 4-Colour
  - 2- Colour
  - Web Press
  - Heat-Set
  - Cold-Set
  - Single Sheet Fed
- Graphic Designers
- Production Houses
  - Audio
  - Video
  - Television
- Typesetting
- Illustrators
- Photographers
- Bench Ads
- Transit Ads
- Billboards
- Broadcast Fax
- Internet Services
- Multimedia Services
- Cable U.S. Advertising
- Coupons
- Signs
  - Banners
  - Decals
  - Electric
  - Neon
  - Plastic
  - Vinyl
  - Window Painting
  - Wood
  - Balloon Ads
  - Rooftop
  - Hot Air
  - Promotion Items
- Corporate Identity

## *Administrative*

- Answering Services
- Long Distance Services
- Accounting
- Financial Planning
- Management
- Marketing
- Personal
- Tax
- Credit Services
- Payroll Services
- Daycare Service
- Cash Registers
- Legal Telephone
- Courier
  - Sameday
  - Overnight
  - Overseas
- Customs Services
- Catering
- Coffee
- Employee Training
- Motivational Programs
- Transport
- Moving
- Logistics
- Corrugated Boxes
- Software
  - Consultants
  - Programmers
- Computers
  - Training
  - Repairs
  - Cabling
  - Consulting
- Temporary Help
- Resume Writing
- Reception Facilities
  - Banquets
  - Seminars
- Real Estate Services
- Equipment
  - Copy Machines
  - Fax Machines
  - Supplies
  - Equipment
  - Computers
  - Telephone Systems
  - Alarm Systems
- Furniture

## *Contractors*

- Asphalt
- Basement
- Waterproofing
- Bathroom
- Brick
- Cabinet Makers
- Carpenters
- Concrete
  - Repair
  - Resurfacing
- Fences & Decks
- Drywalling & Taping
- Electrical
- Excavating
- Floors
  - Installation
  - Refining
- Siding, Soffit & Fascia
- Gutters, Downspouts
- Handyman
- Heating & A/C
- Iron
- Masonry
- Painting & Wallpaper
- Plumbing
- Construction Cleanup
- Power Washing
- Remodeling
- Roofing
- Sealing & Stripping
- Sunrooms
- Tile Installation
- Pools & Spas
- Security
- Windows
- Woodwork
- Carpet Cleaning
- Janitorial
- Interior Design
  - Plant Rentals
- Glass & Mirrors
  - Art Pieces
  - Paintings Prints
- Artists
  - Fine
  - Commercial
- Carpet
- Paint
- Light Bulbs/Fixtures
- Lighting Systems

## *Restaurants*

- Bars & Clubs
- Bistros/Cafes
- Casual Dining
- Chinese Food
- Fine Dining
- Food Courts
- Italian Cuisine
- Mexican Cuisine
- Pizzeria
- Specialty Foods

## *Travel & Hotels*

- Airline Tickets
- Bed & Breakfasts
- Hotels Cruises
- Luggage
- Travel Agencies
- Limousines
- Car Rentals
- Airport Parking

## **Business Name:**

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## **Contact:**

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## **Other Needs:**

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## Arts & Entertainment

- Music
- Comedy
- Orchestra
- Theatre

## Automotive

- Cooling & A/C System
- Alarms
- Trim & Upholstery
- Batteries & Electrical
- Collision & Painting
- Tires & Brakes
- Auto Repair
- Classic & Sports Repair
- Convertible Tops
- Detailing & Car Care
- Engine Building
- Glass
- Muffler & Exhaust
- Oil & Lubrication
- Parts & Accessories
- Radiators
- Transmissions
- Rentals
- Repair Service
- Rust Protection
- Sales-New
- Sales-Used
- Spring & Alignment
- Vehicle Leasing

## Fashion

- Accessories
- Bridal & Formal Wear
- Casual Fashions
- Children's Fashions
- Dry Cleaning
- Footwear Jewellery
- Ladies Fashions
- Leather Goods
- Men's Fashions
- Shoe Repair

## Electronics

- Car Audio
- Computers & Service
- Music Equipment
- Paging & Cellular
- Television & Stereo
- Satellite Systems

## Flowers & Gifts

- Florists
  - Fresh
  - Silk
- Gift Boutiques
- Gift Certificates
- Gift Baskets
  - Food
  - Miscellaneous

## Health & Beauty

- Alternative
- Eye Wear
- Hair Salons, Esthetics
- Massage Therapy
- Tanning Salons
- Dental Care
- Clubs & Spas
- Electrolysis
- Waxing

## Home Furnishings

- Antiques & Collectibles
- Appliances
- Bedroom & Studio
- Carpet Cleaning
- Upholstery Cleaning
- Carpet Dyeing
- Draperies Blinds
- Fine Art & Framing
- Furniture
- Garden & Patio
- Home Accents
- Interior Decorating
- Lighting
- Landscapers
  - Design
  - Maintenance
- Lawn Sprinklers
- Window Cleaning

- Interlock

## Sports & Leisure

- Boating
  - Parts/Accessories
  - Charters
  - Detailing
  - Storage & Covers
  - Bottom Washing
- Billiards
- Bowling
- Cycling
- Dance & Gymnastics
- Fitness
- Golfing
  - Outdoor
  - Indoor Personal Training
- Scuba
- Sports & Accessories

## Specialty Shops

- Bakeries
- Beer & Wine
- Bulk Food
- Pets & Supplies
- Video
  - Rentals
  - Games
- Photography
- Specialties
- Toys